Legal and Ethical Issues of Artificial Intelligence

FHI 360 Conference Center ■ 1825 Connecticut Ave NW, Washington, DC 20009 **Tuesday, October 16, 2018** ■ **12:30 – 4:30 pm**

AGENDA

This year's ANSI Legal Issues Forum focuses on the legal and ethical issues that arise when artificial intelligence (AI) – a transformative technology currently at the fore of innovative initiatives across nearly every sector of industry and society – is deployed to meet business/organizational goals.

We'll kick off the event with a panel of legal and subject-matter experts taking a broad philosophical look at the ethical considerations and societal issues that are emerging as AI permeates nearly everything we do. Then, bringing it to a more application-based focus, the second group of panelists will share insights on real-world legal and ethical issues they've encountered when integrating AI into their organizational practices – or when interacting with AI technologies implemented externally.

Attendees will be encouraged to share their own experiences and insights on any relevant standards, conformity assessment, and other best practices they can add to the discussions. While the Legal Issues Forum is traditionally geared toward an audience of standards organizations' general counsel and other legal interests, this year's topic is intended to draw a broad group of standards professionals, corporate leaders, and any other stakeholders interested in the issues that may arise as AI becomes ubiquitous in business practices and society as a whole.

Further reading:
http://standards.ieee.org/develop/indconn/ec/ead_law_v2.pdf
https://www.jacksonlewis.com/publication/ethics-artificial-intelligence

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12:30 – 12:35 pm   **Welcoming Remarks**

- **Joe Bhatia,** President and CEO, American National Standards Institute (ANSI)

12:35 – 2:15 pm   **Panel One: Ethical and Societal Perspectives on AI**

10-minute opening statements from each panelist, followed by 60 minutes of moderated discussion and audience Q&A

Moderator: Julie Brickell, General Counsel, H5

Julie Brickell frequently lectures on methods of evaluating and addressing the strategic challenges and risks posed to companies by the explosion of electronically stored information. H5 deploys search and measurement expertise and technology to address e-discovery, data management, and compliance.

Panelists:

- **Michael Fitzpatrick,** Head of Regulatory Advocacy at GE

Michael Fitzpatrick coordinates and develops regulatory strategy and advocacy across GE's business groups (Energy, Healthcare, Aviation, Transportation, Capital, and Home and Business Solutions). He also handles advocacy on international regulatory cooperation and standards issues.

- **Jeff Marootian**, Director of the Washington, D.C. Dept. of Transportation

Jeff Marootian leads the D.C. Dept. of Transportation in its mission to create a safe and sustainable transportation system for the District of Columbia and is responsible for delivering on Mayor Muriel Bowser's priorities to, among other things, embrace innovation and technology to generate mobility options.

- **Bendert Zevenbergen**, Research Fellow, The Center for Information Technology Policy, Princeton University

Bendert Zevenberger collaborates with the University Center for Human Values on a project that investigates the practical ethics and political theory of artificial intelligence engineering and governance. He is also a D.Phil candidate at the Oxford Internet Institute at Oxford.

- **Michelle Six,** Partner, Kirkland & Ellis

Michelle Six focuses on electronic discovery law, concentrating on creating, monitoring, and implementing best practices and strategies for e-discovery.

2:15 – 2:35 pm	**Break**
2:35 – 4:25 pm	**Panel Two: Applications of AI – Legal and Business Considerations**

Moderator: **Ali Zaidi**, Of Counsel, Kirkland & Ellis

Ali Zaidi specializes in the intersection of legal, technology, and finance innovation, especially as it relates to energy and climate change. He counsels clients on complex regulatory matters, including on standards governing artificial intelligence and autonomous systems like drones and driverless vehicles.

10-minute opening statements from each panelist, followed by 60 minutes of moderated discussion and audience Q&A

Panelists:

- **Geoffrey Drake**, Partner, Trial and Global Disputes Practice, King and Spalding

Geoffrey Drake represents companies in the life sciences, automotive, energy and technology sectors in high-profile product liability and mass tort litigation. Geoffrey is Co-Chair of the Pharmaceutical/Medical Device Litigation Team and co-directs the Autonomous and Connected Vehicles initiative, a cross-practice effort focused on the challenges and opportunities presented by automated-vehicle technologies.

- **David Gordon**, General Counsel, Jackson Lewis

David Gordon specializes in labor and employment litigation on behalf of management. He has successfully tried cases to juries and been lead defense counsel in complex multi-plaintiff employment actions.

- **Marc Zwillinger,** Founder, ZwillGen

Marc Zwillinger counsels on issues related to the laws governing Internet practices, including issues related to the Electronic Communications Privacy Act ("ECPA"), the Foreign Intelligence Surveillance Act ("FISA"), data privacy, use of alternative data for investment evaluation and fantasy sports and Internet gambling.

- **Amy Mudge,** Partner, Venable

Amy Mudge practices as a regulatory lawyer and acts as the co-chair of Venable's Advertising, Marketing, and New Media Practice Group. She specializes in antitrust, advertising and consumer protection law.

- **Patty Robbins**, Legal Director, Emerging Technologies, Uber

Patty Robbins advises business teams on application of existing and potential regulatory requirements for self-driving car and ridesharing products. She advocates on behalf of the company in legislative and regulatory proceedings at the federal, state, and local level by drafting rules and comments, and participating in hearings and related policy discussions.

4:25 – 4:30 pm	**Closing Remarks**
	- **Joe Bhatia,** President and CEO, American National Standards Institute (ANSI)